

MARCUS DANIEL LIM

Leadership Coach & Facilitator  
Raeda Singapore Pte. Ltd.



Skilled Life & Leadership Coach

Director, Global Demand Planning,  
Williams-Sonoma Singapore Pte Ltd.



Professional Career Coach  
& Advisor



More than 15 years of people management  
and team leadership experience



Deep understanding of retail and consumer  
goods industries, spanning across finance,  
demand planning, supply chain management  
and operations functions



Proven track record of transforming teams  
for greater productivity, cohesion and resilience



Highly skilled in transforming human potential  
into action which leads to personal  
empowerment and tangible results in life

People & Team Developer

Points Of You (POY) Trainer



A proud member of John Maxwell Team