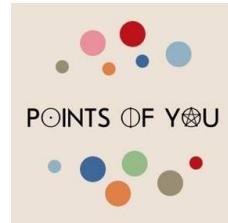


## MARCUS DANIEL LIM

Leadership Coach & Facilitator  
Raeda Singapore Pte. Ltd.



### Skilled Life & Leadership Coach

Director, Global Demand Planning,  
Williams-Sonoma Singapore Pte Ltd.

### Professional Career Coach & Advisor

- More than 15 years of people management and team leadership experience
- Deep understanding of retail and consumer goods industries, spanning across finance, demand planning, supply chain management and operations functions

### People & Team Developer

- Proven track record of transforming teams for greater productivity, cohesion and resilience

### Points Of You (POY) Trainer

- Highly skilled in transforming human potential into action which leads to personal empowerment and tangible results in life



A proud member of John Maxwell Team